



PHOTOGRAPHY AND VIDEOGRAPHY POLICY

Upon enrolling a child in the school, parents/guardians have the option to agree or disagree with the following policy regarding the use of photography and videography:

1. Teachers may photograph and/or take short video clips of class content from time-to-time. These may be used as a helpful teaching tool to provide visual feedback to the class.
2. Teachers are not permitted to use any photograph or footage of SKBS students on their personal social media accounts.
3. Parents are permitted to photograph and/or film ONLY their child, during the end of term 'watching week'. If sharing on social media platforms, parents are asked to ensure that any other children who have been captured accidentally (ie. in the background) be blurred out, unless permission has been granted from the child's parent directly.
4. Photography and videography by parents of their child only, IS permitted during the mid-year Choreography Showcase.
5. Photography and videography by parents is strictly NOT permitted during the end of year Concert.
6. **Should a parent/guardian prefer that an image and/or film of their child NOT be used for promotional purposes by SKBS, whether it be on the website or social media (Facebook), parents have the option to 'opt out' at any time by providing written notice to the Principal. If an image or footage of a SKBS student is used for promotional purposes, the child's name is never made public.**

Updated: April 2021