

## **PHOTOGRAPHY AND VIDEOGRAPHY POLICY**

**Updated December 2025**

**All parents/guardians are asked to review and agree to the following policy upon enrolment:**

### **General policy - for all parents/guardians**

1. Photos and videos may be taken during classes, events, rehearsals or performances for school marketing purposes.
2. Names of students are never published on any platform (social media or website).
3. Teachers are not permitted to share any photograph or video of St Kilda Ballet School students on their personal social media platforms or via their personal email.
4. Parents/guardians are asked not to request connection to teachers via social media.
5. Students with social media accounts must not request connection to teachers via social media. Teachers will not respond to any requests and inform the parent/guardian.
6. Filming classes
  - \* Parents/guardians are permitted to take photographs and videos of their own child at end of term watching days.
  - \* Parents must not publicly or privately share any images and/or footage of any other child than their own. Students appearing in the background are deemed as accidental captures and must be blurred or edited out if sharing an image on public platforms.
7. Filming events
  - \* Photography and/or videography by parents is strictly not permitted during the end of year concert, when a professional photographer is hired.

- \* Photography and/or videography may be allowed if parental consent is provided at events such as holiday programs.

8. Parents/guardians must agree to the above general policy upon enrolment.

### **Child-specific policy**

9. Parents/guardians must explicitly provide or deny consent for images of their own child to be shared by the school for marketing purposes in the separate child-specific consent option.